



MARCH MANIA SWEEPSTAKES OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN.
A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. **SPONSOR:** MARCH MANIA SWEEPSTAKES (the "Sweepstakes") is sponsored by Redner's Markets, Inc. and Utz Quality Foods, LLC (the "Sponsors"). Questions or comments are to be directed to the Sponsors via email at info@rednersmarkets.com or mailing MARCH MANIA SWEEPSTAKES, C/O Render's Markets, 3 Quarry Road, Reading, PA 19605. Entry information is owned by the Sponsors. The entry information provided will only be used in the event that entrant is selected as a Sweepstakes winner or if the entrant has indicated they would like to receive additional information from the Sponsors.
2. **ELIGIBILITY:** NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The Sweepstakes is open only to those who enter and who are 18 years old or older as of the date of entry. The Sweepstakes is only open to legal residents of Pennsylvania, Delaware, Maryland, New Jersey and is void where prohibited by law. Employees of the Sponsors, their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate and extended family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.
3. **AGREEMENT TO RULES:** By participating, you agree to be fully unconditionally bound by these Official Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsors, as final and binding as it relates to the content. The Sweepstakes is subject to all applicable federal, state and local laws.
4. **PROMOTION PERIOD:** The Sweepstakes begin at 12:00 AM Eastern Time ("EST") on March 17, 2022 and ends at 11:59 PM ET on April 6, 2022 (the "Promotion Period"). The promotion consists of a Random Draw Sweepstakes.



5. **HOW TO PARTICIPATE:** The Sweepstakes must be entered by submitting an entry using either of the following methods of entry:

(1) **Render's Markets Rewards Card entry:** Using Redner's Markets Rewards Card during the Promotion Period, purchase any single Utz® brand snack food item to be entered.

Or,

(2) **Mail-in Entry:** Send a postcard to MARCH MANIA SWEEPSTAKES, C/O Render's Markets, 3 Quarry Road, Reading, PA 19605 and include your name, address and phone number and agreement with the Official Rules to be entered. Postcards must be postmarked no later than April 6, 2022 and be received by April 13, 2022.

All entries become the property of Sponsors and will not be acknowledged or returned. False or deceptive entries or acts, as determined by Sponsors in their sole discretion, will render the entrant ineligible. Participants represent and warrant that they have not purchased any kind of device or Internet service in order to submit an entry or participate in and/or enter the Sweepstakes.

Maximum of one (1) entry per person. Entrants may not submit multiple entries. Any attempt to submit more than one entry by any entrant will result in those entries being voided and disqualification from the Sweepstakes.

6. **PRIZE:** The Sponsors will award Five (5) Grand Prizes consisting of:

- \$100 Redner's Markets Gift Cards. No Expiration Date. The Approximate Retail Value ("ARV") is \$100.00 USD.

All prizes are non-refundable and cannot be exchanged for cash. A prize winner cannot assign or transfer his or her prize to another person. Total ARV of all prizes is \$500.00 USD.

7. **ODDS:** The odds of winning a Sweepstakes Prize depend on the number of eligible entries received.

8. **WINNER SELECTION:** Prize winner will be randomly selected from among all eligible entries received during the Promotion Period. The decisions of the Sponsors will be final and binding and cannot be appealed. Prize winner will be notified by email and/or phone shortly after the drawing. On or about April 16, 2022, the Sponsors will randomly draw the winner. The Prize winners will be notified on or about April 16, 2022. The winner must meet all eligibility requirements.



9. **CLAIMING PRIZE/RELEASE:** Eligibility and all claims made by a potential winner are subject to verification. The Sponsors are not responsible for fraudulent communications sent to entrants not by Sponsors. If, despite reasonable efforts, a potential winner does not respond within seven (7) days of the first notification attempt, or if the prize or prize notification is returned unclaimed or is undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected in Sponsors' sole discretion from among the remaining eligible entries. If the prize notification is returned as undeliverable or if the potential winner fails to respond to notification attempts, the potential winner may be disqualified, and an alternate winner may be selected in Sponsors' sole discretion from among the remaining eligible entries. In the event the winner declines the prize, Sponsors may elect, in its sole discretion, to select an alternate winner from among the remaining eligible entries. If a dispute arises regarding who submitted an entry, or if the winning email address does not belong to an individual, but rather to an eligible group, business or organization, the entry will be deemed submitted by the legitimate holder of the email account listed on the entry as determined by Sponsors. Sponsors shall not be responsible or liable for failure to contact potential winner due to an undeliverable email message, incorrect phone number, full or nonoperational voicemail, or an inactive or suspended email account or failure by potential winner to provide a current email address. Participants should be sure to check their email messages regularly and keep their account updated with their correct contact information so that they will be able to be contacted if selected as a potential winner. A potential winner, who fails to notify Sponsors' via email at info@rednersmarkets.com of any issue within three (3) business days after attempted prize notification, forfeits any right to do so.

The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DETERMINATION AND DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

10. **RIGHTS GRANTED BY YOU:** By entering this Sweepstakes you understand that the Sponsors, anyone acting on behalf of the Sponsors, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.



11. **GENERAL CONDITIONS:** The prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsors. No transfer, assignment, substitution or cash equivalent for any prize will be permitted, except at the sole discretion of the Sponsors due to prize unavailability for any reason. In such circumstance, an alternate prize of equal value will be awarded and Sponsors' obligation to the winner will be fulfilled, and no other additional compensation will be provided. Resale of the prize is prohibited. In no event will more than the stated number of prizes/offers be awarded. If an entrant submits more than the stated number of Entries permitted, and/or if the Sponsors suspects that an entrant attempted to obtain additional Entries by using multiple or different email addresses, registrations, identities or any other method, Sponsors will void that entrant's Entries and that entrant may be disqualified. Entries generated by script, macro or other automated means and Entries by any means which subvert the entry process are void. Entries will not be acknowledged or returned. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services to create fraudulent phone numbers and/or identities) will void all Entries by that entrant. Normal internet access and data charges imposed by your internet/wireless phone service provider may apply. See your internet/wireless provider for pricing plan details. In the event of a dispute as to any Entry, the authorized account holder of the email address used to enter will be deemed the entrant. The "authorized account holder of the email address" is the natural person assigned an email address by an Internet access provider, online service provider or other organization, (e.g., business, educational institution, etc.) responsible for assigning email addresses for the domain associated with the submitted address. Potential winner/offer recipients may be required to show proof of being the authorized account holder associated with the Entry.
12. **TERMS:** The Sponsors reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes at its sole discretion. The Sponsors reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or violates these Rules. By entering the Sweepstakes, you agree to receive email periodically from the Sponsors. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the email.



13. **LIMITATION OF LIABILITY:** By entering you agree to release and hold harmless Sponsors and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; (v) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries.
14. **DISPUTES:** This Sweepstakes is governed by the laws of the United States of America and the Commonwealth of Pennsylvania, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes between the parties, and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively and only by the Court of Common Pleas of Berks County, Pennsylvania. Participant agrees that he/she shall be subject to the jurisdiction and venue in Berks County, Pennsylvania. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.
15. **RESERVATION OF RIGHT TO CANCEL OR MODIFY:** Sponsors reserves the right to terminate, suspend or amend the Sweepstakes, without notice, and for any reason, including, without limitation, if Sponsors determines that the Sweepstakes cannot be conducted as planned or if fraud, misconduct or technical failures threaten the integrity of the Sweepstakes; or if a computer virus, bug, or other technical problem corrupts the administration or security of the Sweepstakes as determined by Sponsors, in their sole discretion. In the event of termination, a notice will be posted on-line, and the Sweepstakes drawings will be conducted from among all eligible Entries received for each applicable drawing, prior to termination. Any damage made to the Website located at www.rednersmarkets.com/marchmaniasweepstakes by an entrant will be the responsibility of the entrant and/or the authorized email account holder of the email address submitted at the time of Entry. Sponsors reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in



these Official Rules.

16. **PRIVACY:** Any personal information that an entrant provides in connection with the Sweepstakes shall be used by Sponsors to administer this Sweepstakes, contact entrants, and for the other purposes set forth in the Sponsor's privacy policy located at www.rednersmarkets.com/privacy-policy. By entering this Sweepstakes, you agree to and accept that privacy policy. If entrant authorizes, by opting in, Sponsors may provide entrant with information relating to products, services and promotions of Sponsors and affiliates of Sponsors.
17. **WINNERS LIST:** To obtain a copy of the of the winners first name & zip code, mail your request along with a stamped, self-addressed envelope to: MARCH MANIA SWEEPSTAKES, C/O Render's Markets, 3 Quarry Road, Reading, PA 19605. Requests must be received no later than ninety (90) days after April 16, 2022.